

HerbalifeStyle

An unbelievable magazine about the most amazing employees **Volume 6**

All-Employee Meeting Unveils Global Vision!

As part of a worldwide effort to ensure that employees share the same vision of Herbalife and speak of the company in the same voice, Herbalife announced its corporate Vision, Mission and Values to more than 700 U.S. staff members during an employee "Town Hall" at the Westin Hotel in Los Angeles, October 28. The meeting was taped by HBN for use as our Vision program is rolled out to all of our offices around the world.

CHANGING PEOPLE'S LIVES

The company's vision and core purpose, "Changing People's Lives," was emblazoned on a huge banner that was proudly displayed for all employees to see. CEO Michael O. Johnson then delivered the company's new mission and corporate value statements, which will help employees better understand who we are as a company and what we are striving for each day. COO Greg Probert spoke about the elements of our five-year strategic plan.

"In order for our company to continue its success and achieve all we feel we are capable of, it is vital that we are driven by the same mission," said Michael O. Johnson. "This will help ensure that we

move in one unwavering direction, that we share the same vision and values of who we are as a company, and that we speak in one voice so we deliver clear and consistent messages."

ONE VISION, ONE VOICE

The launch of the new Vision, Mission and Values was designed to inform, inspire and involve employees in the company's overall mission: to change people's lives by providing the best business opportunity in direct selling and the best nutrition and weight-management products in the world. Employees were encouraged to embrace

**VISION
MISSION
VALUES**

the new Vision, Mission and Values. Following the meeting, the banner was taken to Inglewood for employees to sign it. Once that has been completed, the banner will be sent to all Herbalife's corporate offices around the world for all employees to sign. The banner will then be sent back to the Home Office for display.

Many of Herbalife's senior staff members will serve as Vision Ambassadors. The Ambassadors will help reinforce the new Vision, Mission and Values and help make it relevant to employees and their work by coordinating and hosting departmental meetings in offices worldwide. The Vision Ambassadors will be able to help provide tangible, real examples to employees to help take Herbalife's vision of Changing People's Lives further than ever.

MAKING A DIFFERENCE

"Herbalife is an incredible company," said Michael. "When members of a group such as ours all have the same vision, work towards a common mission and hold similar values, you have an extremely powerful company that really can change people's lives."



PROOF#: 5

JOB#: 50855

FILE: 50855US06_CRP_Hrblfstyl_MAG.p5

DESC: US HerbalifeStyle Magazine

DOC SIZE: 11.75" x 11.75"

PRINT SCALE: 86.6%

ARTIST: Martha

Has File been made Production ready?

REVIEWERS	Initials
Copy	
Design	
Job Regr.	
Art Reviewer	
Legal	
SRU	

Proof Approved? Yes, OK As-is Yes, w/ changes No, need to see another proof

OK TO OUTPUT Yes No

Traffic Mgr. Yes No

By Yes No

Studio Mgr. Yes No